

Public Outreach Update

December 1, 2025 TAC Meeting
Agenda Item 4b

TAC Meeting – December 1, 2025



Outreach Campaign

Fall Social Media Campaign

Social Posts:


- New NFT education and outreach toolkit and website (www.nonfunctionalturfca.org)
- Seasonal reminders to adjust irrigation timing to reflect fall weather and arriving rains
- Planting season for CA natives and other low water use plants
- Flora Friday posts
- Rainwater catchment



Outreach Campaign

DIY Toolkit

- New marketing by Sonoma County Library

**SONOMA
COUNTY
LIBRARY**

Locations Catalog Get a Library Card eLibrary LINK+ Ask Us

My Account | Contact Us | PurpleAir | ePrint


catalog Search catalog English Español

Forestville Library is closed today 11/19/25.

DIY Toolkits

updated with new irrigation items

Hazlo tú mismo-herramientas: ahora con nuevos materiales para la irrigación



DIY Toolkits

Updated with new irrigation items. Check one out today! Made possible by Sonoma Clean Power, Sonoma County Water Agency, and Sonoma County Energy and Sustainability Division. [Learn more](#)

Hazlo tú mismo- herramientas

Ahora con nuevos materiales para la irrigación. Ha sido posible gracias a Sonoma Clean Power, la Agencia de Agua del Condado de Sonoma y la División de Energía y Sostenibilidad del Condado de Sonoma. [Aprende más](#)

• • • • • < >

Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



www.savingwaterpartnership.org

Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership



Sonoma-Marin Saving Water Partnership



Paul Piazza
Water Use Efficiency Manager
paul.piazza@scwa.ca.gov

California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org