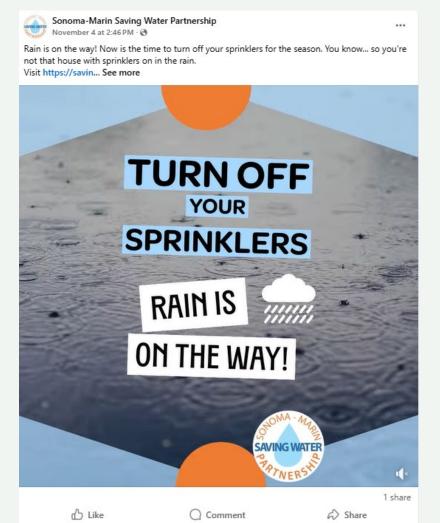
### Public Outreach Update Agenda Item 4b TAC Meeting – December 1, 2025 TAC Meeting – December 1, 2025



## Outreach Campaign Fall Social Media Campaign

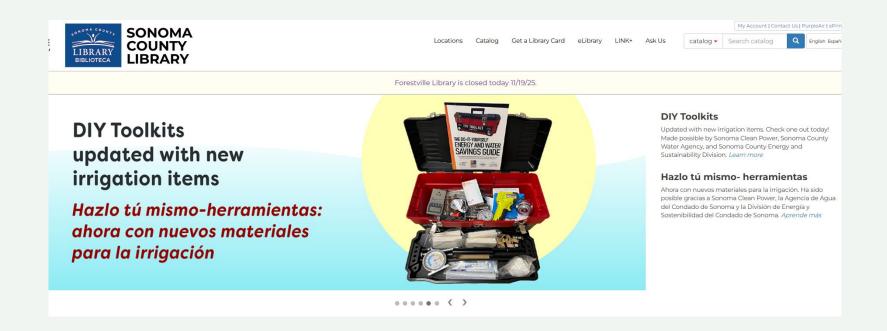
#### **Social Posts:**

- New NFT education and outreach toolkit and website (www.nonfunctionalturfca.org)
- Seasonal reminders to adjust irrigation timing to reflect fall weather and arriving rains
- Planting season for CA natives and other low water use plants
- Flora Friday posts
- Rainwater catchment



### Outreach Campaign DIY Toolkit

 New marketing by Sonoma County Library



# Outreach Campaign Partnership Resources

The Sonoma-Marin Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool



Water Smart Plant Label Nurseries

www.savingwaterpartnership.org

#### Like, follow and share on social media platforms



Saving\_Water\_Partnership



SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marin Saving Water Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

#### www.savingwaterpartnership.org